

Opening Remarks

Cape Breton Partnership

Tyler Mattheis, **President & CEO**

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#CanadaRemembers

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PROMOTE Our Island as a great place to live, work, and invest. GROW A culture that values and celebrates creativity, innovation, risk-taking and entrepreneurship. CONNECT Entrepreneurs and companies to the resources they need to succeed.

Forward. Together.

Vision:

Unama'ki – Cape Breton is a growing and prosperous region known for its vibrant, diverse, inclusive, united, and welcoming population.

Mission:

To grow the economy, workforce and population of Unama'ki – Cape Breton.

Economic Development & Population Growth Plan

Forward. Together.



Unama'ki - Cape Breto Economic Development & Population Growth Pla

Economic Development Strategy

MARCH 2024

Forward. Together.



People A growing population with a focus on workforce development.

OBJECTIVE

Develop and attract talent to the region aligned with workforce demand.



Inclusion

An economy that works for everyone.

OBJECTIVE

Facilitate greater participation and economic benefit for under-represented and marginalized people.

Reconciliation

Reconciliation through economic development partnerships.



Work with First Nations communities to achieve their economic development goals.



Strong Communities

Capacity to support growth throughout the region.

OBJECTIVE

Strengthen economic development, population retention and related infrastructure development at the community level.



Entrepreneurship & **Business Growth**

A culture of entrepreneurship and high-quality companies.

OBJECTIVE

Foster a culture of entrepreneurship and attract and grow high quality companies in our region.



Innovation

A resilient, progressive economy.

OBJECTIVE

Grow key sectors of the economy through innovation.







NEW BEGINNINGS SHARED FUTURES







Immigration, Refugees

Funded by

Immigration, Réfugiés and Citizenship Canada et Citovenneté Canada

Financé par





Cape Breton • Partnership

