



**STRAIT OF CANSO REGION**

● SYDNEY  
● CHARLOTTETOWN  
● SAINT JOHN  
● HALIFAX

THE GREAT SHIPPING ROUTE

The Strait of Canso is a truly unique economic region in Nova Scotia, Canada that is poised for growth.

Our foundation is strong - built on the quality of place, people and innovation. We have plenty of available land, a history of embracing large industrial developments, a high-quality workforce and an engaged private sector with a can-do attitude.

In other words: we have the right ingredients to thrive and adapt to a changing and evolving economic development paradigm.

## WHERE BUSINESS MOVES FORWARD



**PRO-GROWTH LEADERSHIP:** An interconnected network of senior collaborators, entrepreneurs and industry players, public and private, provides investor connectivity into an innovative and supportive ecosystem.



**DIVERSIFIED OFFERING:** The Strait features 16 core industries, including technologically advanced manufacturing and processing operations, ocean technology and the marine sector, energy, as well as transportation and supply chain leaders, among many other sectors.



**STRATEGICALLY POSITIONED:** The Strait of Canso includes areas of both Cape Breton Island and Mainland Nova Scotia, serving as a global gateway into North America, with easy access to American, European and African markets.



**TRANSPORTATION LINKAGES:** In addition to marine connectivity, the region has an airport (Allan J. MacEachen Port Hawkesbury Airport) with a 5,000ft runway, rail access provided by Genesee & Wyoming Inc. with connectivity through Truro, and 100-series highway connectivity, which is in the process of being twinned.



**MARINE AND OCEANS SECTOR INNOVATION:** The Nautical Institute of the Nova Scotia Community College (NSCC) Strait Area Campus offers leading marine technology and training in support of the area's oceans sector. The planned Marine Innovation Centre will complement both existing assets and the operating environment for testing new technology.



**A TRACK RECORD OF SUCCESS:** The Strait offers a port with established national success. The port features an oceans cluster that includes a long-established industrial history in large scale and traditional industries, along with success transitioning to the new economy, including a leading role in alternative energy generation.



### GREAT CIRCLE ROUTE

- Belgium - 2611 nm
- Panama Canal - 2400 nm
- Gibraltar - 2548 nm
- Rotterdam - 2677 nm
- Suez - 4567 nm
- Brazil - 4800 nm
- Dubai - 7371 nm
- Singapore - 9494 nm

### GREAT LAKES

- Deluth - Superior - 1996 nm
- Chicago - 1914 nm
- Detroit - 1365 nm
- Toronto - 1128 nm
- Montreal - 837 nm
- Quebec - 698 nm

### PORT FACTS

- Length: 12 miles (20 km)
- Width: 1 mile (1.5 km)
- Limiting Depths: 92 ft. (27 metres)
- Average Depth: Mid-channel 210 ft. (64 metres)



## STRAIT OF CANSO SUPERPORT: DEEP WATER AND GLOBAL SHIPPING ROUTES.

The Strait of Canso maintains its status as the finest natural deep-water port on the eastern seaboard, strategically located within 80 kilometres of the Great Circle Shipping Route. The port is well situated to serve eastern North America, the Great Lakes and trans-Atlantic destinations.

- World-class, deep water, ice-free, dredge-free, sheltered harbour on the north east of North America
- Capable of accommodating the world's largest, fully laden Ultra-Large Carriers of 500,000 dwt
- A mix of public and private terminals and wharfs
- Designated anchorage for offshore trans load (30 to 44 meter depths)
- Common user facilities and services (berthage, transshipment, lay-down area, storage, office space)
- Broad range of flexible port services (24/7)
- Central to offshore resources
- 61% of Nova Scotia's international and domestic cargo tonnage throughput
- Nearly a century of energy producing history in this region. New green hydrogen, onshore and offshore wind opportunities will see major projects occurring along our shores on the East Coast of Canada!



## STRAIT OF CANSO FAST FACTS

- An established leading-edge marine cluster – fisheries, shipping, transshipment, fabrication, marine trades, training, services
- Leading marine technology and training in support of ocean sector
- Leader in advanced manufacturing and processing of natural resources
- Home to multi-nationals – Martin Marietta, EverWind Fuels, Port Hawkesbury Paper, Svitzer
- Traditional and alternative energy developments
- Talent pool characterized by a strong work ethic and strong employee retention
- Highly competitive wage structure relative to other markets
- Reputable Educational Institutions: Nova Scotia Community College - Nautical Institute, Cape Breton University (The Verschuren Centre), St. Francis Xavier University, Université Sainte-Anne
- A reputable supply chain and business service community
- Safe, efficient, competitive and environmentally responsible culture
- Home to the Strait of Canso Offshore Wind Task Force

## REGIONAL DEVELOPMENT

- The region embraces collaboration, entrepreneurship and economic growth
- Proactive and interconnected public and private leadership
- Adapting and transitioning to more innovative and knowledge-based developments
- Competitive business tax environment
- Thousands of acres of unencumbered industrial land available for development

## LABOUR FORCE (2021)

- Total population of Strait Area: 53,913
- Workforce of Strait Area: 26,308
- 28% of the population has either university or college education
- 15% of population has completed an apprenticeship in a skilled trade
- Average total income of households: \$58,225
- Languages Spoken: Over 10,000 residents speak official languages of French and English and other languages include Mi'kmaw, Gaelic, Arabic, Chinese, German and more.

# QUICK FACTS



More than **12Ha**  
of available land



**6 DAYS**  
Shipping time to Rotterdam



**80KM** from  
Great Circle Shipping Route



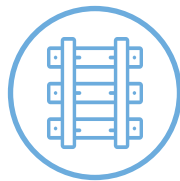
**MORE THAN 50%** of regional  
population has post-secondary training

## ASSETS



### Port

Common user and private terminal facilities along the Strait of Canso.



### Rail

Genesee and Wyoming serve the industrial parties in the Strait including Nova Scotia Power and Port Hawkesbury Paper.



### Airport

Regional Airport features a 5,000-foot runway capable of handling most corporate commercial aircraft up to a Boeing 737.



### Safety and Security

Emergency services in the area are provided through the collaboration of federal, provincial, municipal and volunteer parties.

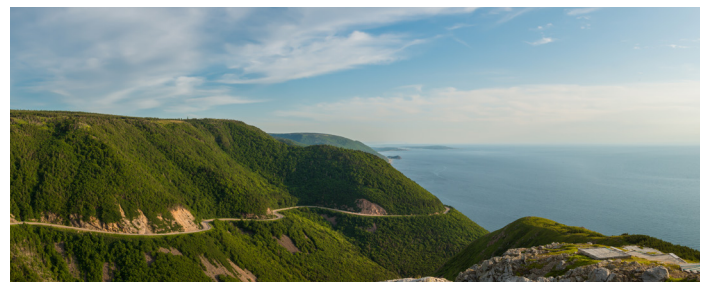


### Services

- Access to natural gas
- Excess potable water and steam

## CAPE BRETON ISLAND

Cape Breton truly offers the best of all worlds – four distinct seasons, breathtaking natural landscapes, tourism amenities and safe, close knit communities surrounded by all the services you could need.



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