



## WHY WELCOMING MATTERS

We believe the welcoming actions of community members are essential to the successful settlement and retention of newcomers. The Cape Breton Partnership acknowledges and supports the vital role of immigration for our communities and for the economy. It is of the utmost importance to ensure newcomers feel welcomed and included in our communities.

The Cape Breton Welcome Network was developed following extensive community consultations led by the Cape Breton Local Immigration Partnership (CBLIP) in 2018. At that time, the development of a structured approach to supporting volunteer-led welcome groups at the local level was identified as a community need. The Cape Breton Welcome Network is one way that we can work together as an Island to build a prosperous future for Cape Breton-Unama'ki.

The Cape Breton Welcome Network offers a bridge of friendship, support and integration. It's an opportunity to celebrate our diversity; the vast richness and strength of our communities grow brighter when we work and live together.

